



WESTGATE TRAVEL PARTNERS

THE ULTIMATE
REFERRAL PROGRAM

Share, Earn, Enjoy!



WESTGATE TRAVEL PARTNERS

Dear Travel Partner,

On behalf of the entire Westgate family, I would like to welcome you to the **Travel Partners Program**. With this exciting opportunity, you will be able to create a home-based business by simply introducing your friends, family and business contacts to Westgate's luxurious resort properties.

As part of your partnership, we will provide you with proven tools to help you market five-star Westgate vacations. Plus, we will offer ongoing training and support so you'll be in business for yourself, not by yourself! You'll also have the benefits of a fully-staffed call center and support staff to handle all of your customer's needs.

Begin by sharing your marketing materials and using your online tools and see how quickly your business will grow. With just a small daily checklist, you will be on your way to meeting your financial goals.

Thank you again for joining the Travel Partners Team, and we wish you much success!

Sincerely,

Judy Levy
President, Westgate Travel Partners
Westgate Resorts

/// GETTING STARTED!

Start earning **CASH** and **CREDITS** toward your annual maintenance fees, today!
Follow the steps below to get started!

1 Log in to your **Back Office**.

IMPORTANT INFORMATION

My Travel Partners Number: _____
(Account Number)

My Personalized Website: wstgt.com/ _____
(To share with referrals) (Account Number)

My Back Office: www.WestgateTravelPartners.com

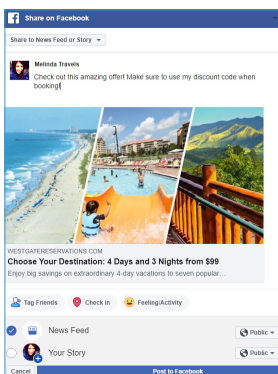
Login: _____

Password: _____
(Share Offers/Print Out Marketing Materials)

Scan QR Code for the
Back Office!



- 2** Keep the information handy to **share offers to Social Media**.
- Log in and go to “My Dashboard”
 - On the left-hand side, scroll down to “Travel Partners Program”
 - Click on “Marketing Tools”
 - Click on “Share an Offer”



Ex: Click on the Facebook icon to share to Facebook.

After clicking the Facebook icon, a new window will appear, requiring you to sign in to your Facebook account.

Once signed in, the offer will appear as a Facebook post. Make the post public and add a description of the offer you are sharing along with your discount code (TP number/account number).

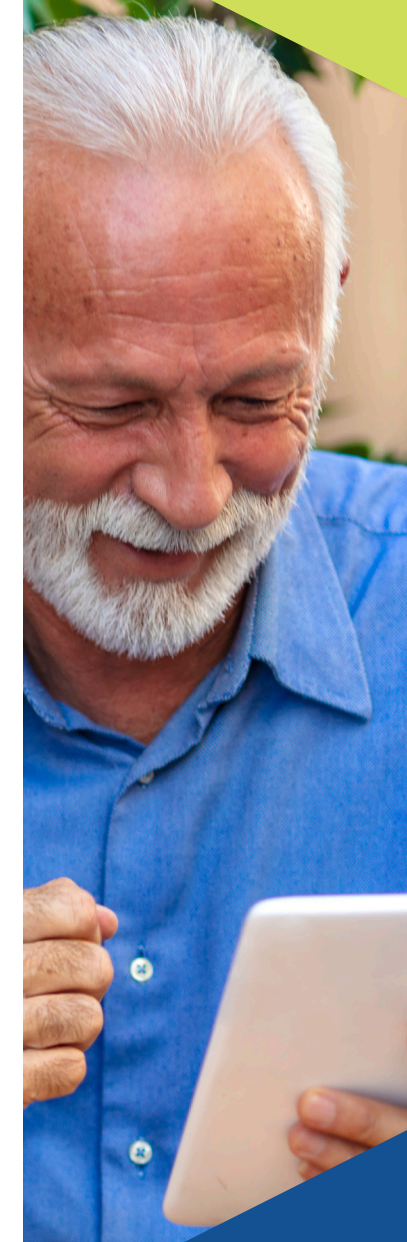
Choose where on Facebook you'd like to post and click “Post to Facebook.”

- 3** For training guides and marketing tips, click the **Learning Tools** tab.

- 4** Track your success and **develop weekly goals** to stay committed by logging into your **Back Office** often!

“I just logged in to see my third sale in two weeks! My goal is one a week. I am ready to share some flyers with a local business today.”
- Mary Lou Espinoza-Rios

To view the full
advertising policy, visit
WestgateTravelPartners.com.



/// MARKETING TOOLS

These proven marketing tools located in your Starter Kit and your Back Office will help you market vacation packages with very little effort! Networking is the key to success, so begin sharing these marketing tools and watch your business grow!

1 Share Offers Online

Visit your Back Office daily at WestgateTravelPartners.com and share vacation packages through social media or email. You may also check the [Learning Tools](#) tab for helpful videos and tutorials.

2 Bulletin Boards

Display these in high traffic areas like:

- Hospitals
- Gyms
- Condo Complexes
- Places of Worship
- Community Bulletin Boards
- Company Break Rooms

3 Vacation Handouts & Flyers

Ask local business establishments to distribute these to their clients at:

- Restaurants
- Doctor's Offices
- Dry Cleaners
- Beauty Salons
- Dental Offices
- Small Businesses

4 Gift of Vacation Certificates

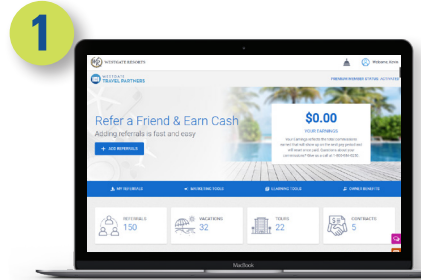
Give these complimentary certificates to the special people in your life who love to vacation, like:

- Family Members
- Children's Teachers
- Neighbors
- Friends
- Postal Workers
- Coworkers

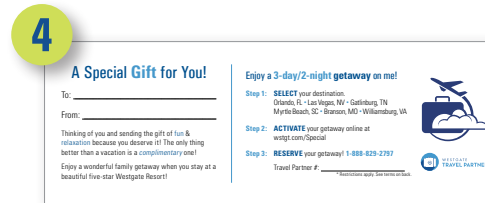
5 Print Ads

Customize print ads with your Travel Partner number and submit for publishing in:

- Church Newsletters
- Local Newspapers
- HOA Statements
- Local Magazines



www.WestgateTravelPartners.com



Need more materials? Log in to WestgateTravelPartners.com to download materials and print them from home, or click the **OWNER BENEFITS** tab and order discounted materials through Vistaprint.



VistaPrint Offers:

- Direct shipments, mailed right to your door.
- Customized materials and business cards pre-printed with your Travel Partners number.
- Exclusive discounts on marketing materials.

*Any additional advertising must be approved by Westgate Marketing prior to distribution.

"My hard work is paying off! I had my third booking and they just went on their tour and purchased today. I will keep sharing offers, I see greatness ahead!"
- Camay Shakes

WESTGATE EVENTS

Bring Your Friends & Share the Excitement



WESTGATE EVENTS

Exclusive • Fun • Personal

CONCERTS | SPORTING EVENTS | GETAWAYS | SPECIAL EVENTS

This unique program allows you to bring or send your referrals and share a vacation experience like no other. The best part is, you'll have the opportunity to earn **CASH** and **CREDITS** toward your yearly maintenance fee and taxes while having the time of your life!

Most Event Packages Include:

- Resort accommodations
- VIP welcome party (featuring cocktails, dinner and DJ)
- Tickets to the event of your choice (concerts, sporting events, theme parks and more)
- Local transportation to and from the event
- Personal concierge

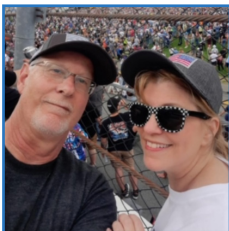
FOR A LIST OF EVENTS

in Orlando, Gatlinburg,
Las Vegas, Myrtle Beach
and Branson,

visit WestgateEvents.com
or call **1-800-578-4798**

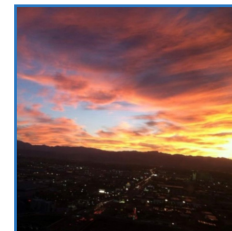
WHAT OUR OWNERS SAY

About Westgate Events



"This was our first NASCAR race and Westgate Events made sure we had a great time! Everything was included from the transportation, pre-race concert and a party the night before. We are now happy members of the Westgate family!!"

- Edward & Ann Cooper



"I am so glad our friends referred us to Westgate. We took advantage of the Vegas Getaway Weekend Event which was an INCREDIBLE DEAL because it included the stay and \$200 in gaming chips. Vegas was perfect and there was a sunset over the desert one evening, which was breathtaking!"

- Jodi Hunley



"I went to a P!NK concert with my referrals and had a fabulous time! They also bought timeshares and I was able to pay for my trip with my reward money!"

- Natalie Powers



"I upgraded and became a Westgate Travel Partner! As a Travel Partner, I brought my referral, who is a friend of mine, to a Westgate Event, and she and her husband loved the Westgate experience! I earned \$650 from bringing them and they had so much fun at the event, they even bought a timeshare too!"

- Alex Peirce

/// EARNING CASH & CREDIT

When you receive earnings, it will be posted in your Back Office. You will receive an email and text notifying you about your earnings, as well as what is applied toward your annual maintenance fees. From there, your cash is yours to enjoy for working the program! Below is a breakdown of how much you can earn if a referral books a vacation package online or over the phone, including your earnings for timeshare sales!

[Check your earnings online at WestgateTravelPartners.com](https://www.westgatetravelpartners.com)

- 1** Earn up to \$600 cash for EVERY timeshare sale!*
- 2** Earn \$50 toward your annual maintenance fees on EVERY tour-required package sale!



Get paid every two weeks!

*Restrictions apply. Visit [WestgateTravelPartners.com](https://www.westgatetravelpartners.com) for full Terms & Conditions.

"One reason that I am thankful for the Westgate Travel Partner Program is because it helped pay our maintenance fees this year!" -DawnMarie Grack

/// STAY CONNECTED

"Travel Partners in our private Travel Partner group helped me with additional ideas on how to market! When I got a sale, I was so excited to share the great news with the group!"- Lydia Smith



Like [Westgate Travel Partners](#) on Facebook



Join the [Travel Partner Nation Facebook Group](#)



Follow [@WestgateTravelPartners](#) on Instagram



Follow [@WTravelPartners](#) on X



For questions or general information, call [1-800-884-0250](tel:1-800-884-0250) or [1-407-355-1500](tel:1-407-355-1500)



Email us at TravelPartners@wgresorts.com



Visit www.WestgateTravelPartners.com for details



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