

TOP MARKETING TOOLS



1. First Night Free Cards

Keep these in your wallet or purse and give them to people you talk to in:

- Coffee shops
- The bank
- Business and social gatherings
- Play groups
- School events

Each time you talk to someone about traveling or vacationing, offer them a free night on you.

2. Handouts/Flyers

Get permission to display in high-traffic areas like:

- Restaurants
- Beauty salons
- Doctor's office
- Dentist's office
- Dry cleaners
- Local businesses

3. Bulletin Boards

Post these in high-traffic areas like:

- Hospitals
- Company break rooms
- Gym
- Place of worship
- Condo complex
- Community bulletin boards

Double your exposure by getting family and friends to post these as well!

4. Gift of Vacation Certificates

Use these complimentary certificates for special friends and family who love to vacation like:

- Family members
- Friends
- Children's teachers
- Postal workers
- Neighbors

Add these to a birthday or holiday card and make someone feel extra special.

/// SHARING OFFERS ONLINE

Step 1:

Go to WestgateTravelPartners.com and sign in.

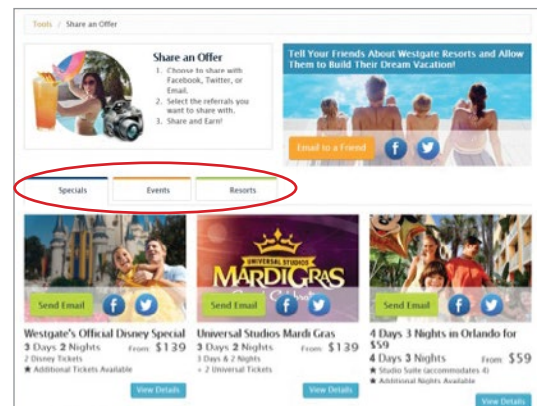
Step 2:

From your Dashboard click on the **SHARE AN OFFER** link.



Step 3:

Select offers either by current **Specials**, **Westgate Events** or by your favorite **Resort**.



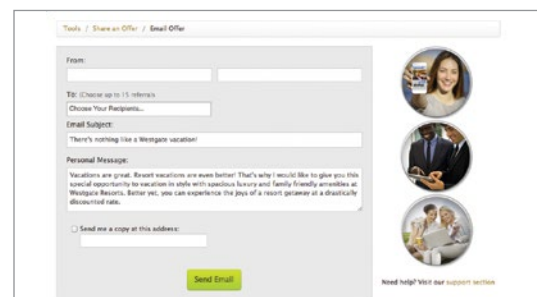
Step 4:

Choose how you would like to share: Email, Facebook, or Twitter and click on the icons. If you share on Facebook or Twitter it will prompt you to log into your account.



Step 5:

If you share via email, this email screen will appear. Share vacation offers with up to 15 recipients per day!



Don't forget to LIKE us on Facebook!

We post exclusive offers you can share from our page with your referrals.