



WESTGATE
TRAVEL PARTNERS

**THE ULTIMATE
REFERRAL PROGRAM**





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WELCOME, TRAVEL PARTNER!

Congratulations! You are now a part of the Westgate family's ultimate referral program, **Travel Partners**. With this exciting opportunity, you will be able to create a home-based business by simply introducing your friends, loved ones, neighbors, colleagues and business contacts to Westgate's luxurious resort properties.

As part of your partnership, we will provide you with proven tools to help you market five-star Westgate vacations. Plus, we will offer ongoing training and support, so you'll be in business for yourself, not by yourself! You'll also have the benefits of a fully staffed call center and support staff to handle all of your customer's needs.

Begin by sharing your marketing materials and using your online tools and see how quickly your business will grow. With just a small daily checklist, you will be on your way to meeting your financial goals.

Thank you, again, for joining the Travel Partners Team. We wish you much success!

Sincerely,
The Westgate Travel Partner Team

/// GETTING STARTED!

It's never been easier to start earning up to **\$650** for each of your referrals! Check out these tips below for insight, or head to WestgateTravelPartners.com to see all your benefits!



Reminder About Your Account Number

Your Travel Partner Number/ID is the same as the account number you received when you became a Westgate Owner. Be sure to add your account number to all your marketing materials so you can receive credit for each of your referrals' bookings and timeshare purchases*.



Share Your Personalized Website

We will provide you with a booking engine that can be shared with your referrals. When your referrals book on this site or call in and provide your discount code, you will start earning! That's **\$50** for each booking and **up to \$600** more if they join the Westgate family.

Please Note: Your personalized website is: [wstgt.com/your account number](https://wstgt.com/your-account-number)



Post Offers Online

- Go to WestgateTravelPartners.com and log in using your OAM email and password. Then head to your Owners Dashboard.
- On the left-hand side, scroll down to **"Travel Partners Program."**
- Next, scroll down to **"Share an Offer"** and click **"Start Sharing."**
- Select what you want to share and the platform you want to use. That's it!



Upload Referrals

Make sure to **include an email address!** Upload your referrals manually or by importing your email address book. Once they are added, you can **market to them via email**. As a bonus, on your behalf, **Westgate will also market to your referrals.**



Training Guides, Videos & Tracking Your Referrals' Activity

- Log in and click on the **"Learning Tools"** tab.
 - Here, you'll find guides and video resources at your disposal. These will be helpful tools to help you succeed as a Travel Partner.
- Track your success and **develop weekly goals** to stay committed by logging into your **Back Office** regularly!



**SCAN QR CODE
TO LOG INTO YOUR
BACK OFFICE**

"I just logged in to see my third sale in two weeks! My goal is one a week. I am ready to share some flyers with a local business today."

- Mary Lou Espinoza-Rios

Meet your **Travel Partner Specialists** by calling **1-800-884-0250**.

*To view the full advertising policy, visit WestgateTravelPartners.com

/// MARKETING TOOLS

The proven marketing tools in your Starter Kit and your Back Office will help you market vacation packages with very little effort! Networking is the key to success, so begin sharing these marketing tools and watch your business grow!



Share Offers Online

Visit your Back Office daily at WestgateTravelPartners.com and share vacation packages through social media or email. You may also check the **Learning Tools** tab for helpful videos and tutorials.



www.WestgateTravelPartners.com



Golden Tickets

Send these vacation tickets as gifts, stocking stuffers, or “just because” to people you think would deserve a well-needed break. Even better, you can text or email friends and loved ones or share these on social media!



Vacation Handouts & Flyers

Ask local business establishments to distribute these to their clients at:

- Restaurants
- Dry cleaners
- Dental offices
- Doctor's offices
- Beauty salons
- Small businesses



Bulletin Boards

Display these in high traffic areas like:

- Hospitals
- Community bulletin boards
- Gyms
- Company break rooms
- Condo complexes
- Places of worship

A Special Gift for You!

To: _____

From: _____

Thinking of you and sending the gift of fun & relaxation because you deserve it! The only thing better than a vacation is a *complimentary* one! Enjoy a wonderful family getaway when you stay at a beautiful five-star Westgate Resort!

Enjoy a 3-day/2-night getaway on me!

Step 1: SELECT your destination.
Orlando, FL • Las Vegas, NV • Gatlinburg, TN
Myrtle Beach, SC • Branson, MO • Williamsburg, VA

Step 2: ACTIVATE your getaway online at wstgt.com/Special

Step 3: RESERVE your getaway! 1-888-829-2797

Travel Partner #: _____

*Restrictions apply. See terms on back.



Gift of Vacation Certificates

Give these complimentary certificates to the special people in your life who love to vacation, like:

- Loved ones
- Coworkers
- Neighbors
- Children's teachers
- Friends
- Postal workers

Need more materials?

Log in to WestgateTravelPartners.com to download materials and print them from home. You can also click the “Owner Benefits” tab and order discounted materials through VistaPrint.



VistaPrint Offers:

- Direct shipments, mailed right to your door.
- Customized materials and business cards pre-printed with your Travel Partners number.
- Exclusive discounts on marketing materials.

To order marketing material in bulk, visit: Wstgt.com/print.

*Any additional advertising must be approved by Westgate Marketing prior to distribution.

“My hard work is paying off! I had my third booking and they just went on their tour and purchased today. I will keep sharing offers, I see greatness ahead!”

- Camay Shakes



BRING YOUR FRIENDS & SHARE THE EXCITEMENT

LAS VEGAS | ORLANDO | GATLINBURG | BRANSON
MYRTLE BEACH | WILLIAMSBURG



Unforgettable Events. Luxury Stays. One Vacation.

You and your referrals can enjoy concerts, sports, comedy shows and last-minute getaways, complete with luxury accommodations and other perks. The best part? You'll have the opportunity to earn CASH while having the time of your life!

Most Westgate Events Include:

- **Luxurious Accommodations** at Westgate Resort properties in Orlando, FL; Gatlinburg, TN; Las Vegas, NV; Branson, MO; Myrtle Beach, SC and Williamsburg, VA.
- **Hassle-Free** Transportation
- **Personal Concierge Services** Throughout Your Stay
- **Festive Welcome Party** with Dinner, Drinks & Dancing



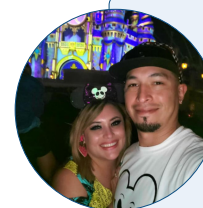
**SCAN TO VIEW
UPCOMING EVENTS**

or Call 1-800-578-4798.
Learn more at
www.WestgateEvents.com

WHAT OUR OWNERS SAY About Westgate Events



"This was our first NASCAR race and Westgate Events made sure we had a great time! Everything was included from the transportation, pre-race concert and a party the night before. We are now happy members of the Westgate family!!"
- Edward & Ann Cooper



"We loved attending the holiday special event at Disney! We didn't know it existed and it made the season more exciting!"
- Carmen & Kenneth Mercado



"We love attending the football game with Westgate Events! We had a great time!"
- Bryce Hardin



"We had a great time celebrating our anniversary at the Rod Stewart concert with Westgate Events. 5-star treatment all around!"
- Joe & Samantha Ward

/// EARNINGS & REDEMPTION OPTIONS

It's easy to redeem your earnings!

You will get a redemption email sent to you, where you can choose from many cash options like virtual Mastercards or from over 100 gift cards. We also offer HOA credit!

"One reason that I am thankful for the Westgate Travel Partner Program is because it helped pay our maintenance fees this year!"

- Camay Shakes



What Will You Earn?

We pay out EVERY 2 WEEKS! Log in to your Back Office daily to check on your earnings. This will reset once we've sent you an email notifying you about your earnings. From there, just click on the email to start redeeming!

Check Your Earnings at [WestgateTravelPartners.com](https://www.westgatetravelpartners.com)

EARNINGS BREAKDOWN:

- 1** Up to \$600 CASH* for every timeshare sale
- 2** \$50 on EVERY tour-required package sale
- 3** Social media contests & booking incentives

For any changes or further assistance about your Travel Partner Referral Account, give us a call at **1-800-884-0250** or chat with us at [WestgateTravelPartners.com](https://www.westgatetravelpartners.com)

**Restrictions apply. Visit [WestgateTravelPartners.com](https://www.westgatetravelpartners.com) for full Terms & Conditions.*

/// STAY CONNECTED

"Travel Partners in our private Travel Partner group helped me with additional ideas on how to market! When I got a sale, I was so excited to share the great news with the group!"
- Lydia Smith



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Join the [Travel Partner Nation Facebook Group](#)



Follow [@TravelPartnersWestgate](#) on Instagram



Follow [@TravelPartnersWestgate](#) on Threads



Follow [@WTravelPartners](#) on X



For questions or general information, call [1-800-884-0250](tel:1-800-884-0250) or [1-407-355-1500](tel:1-407-355-1500)



Email us at TravelPartners@wgresorts.com



Visit www.WestgateTravelPartners.com for details



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